## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. 10/773,894 Confirmation No.: 8329

Applicant(s): David J. Edmondson

Filed: February 6, 2006

Group Art Unit: 3639

Examiner: Nelson, Freda Ann

Title: Apparatus, and Associated Method, for Dynamically Pricing Content

Responsive to Quantitative Demand Indicia.

Docket No.: 1643.104

Customer No.: 52529

Mail Stop Amendment Commissioner of Patents P.O. Box 1450 Alexandria, VA 22313-1450

## AMENDMENT AND RESPONSE PURSUANT TO 37 C.F.R. 1.111

## Dear Sir:

In response to the Office Action dated July 17, 2006, please amend the above-referenced application as follows:

Amendments to the Specification begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 4 of this paper.

**Amendments to the Drawings** begin on page 9 of this paper, and includes attached replacement sheets.

Remarks/Arguments begin on page 10 of this paper.